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## Educational Policies Committee Program Proposal, Jon M. Huntsman School of Business, May 6, 2016

Utah State University

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**ITEM FOR ACTION**

Utah State University's Department of Management in the Jon M. Huntsman School of Business proposes transferring the Minor in Business from the Dean's office to the Management Department in the manner described below.

**EXECUTIVE SUMMARY**

The Department of Management in the Jon M. Huntsman School of Business proposes transferring the Minor in Business from the Dean's office to the Management Department.

**RECOMMENDATION**

The President and Provost recommend that the Board of Trustees approve the proposal to transfer the Minor in Business from the Dean's office to the Management Department in the Jon M. Huntsman School of Business.

RESOLUTION  
UTAH STATE UNIVERSITY  
BOARD OF TRUSTEES

WHEREAS, Utah State University's Department of Management in the Jon M. Huntsman School of Business proposes transferring the Minor in Business from the Dean's office to the Management Department, and

WHEREAS, The proposed change will provide a proper academic "home" for a minor that offers training in core business principles to students with majors outside the School of Business for whom this will enhance their career prospects, and

WHEREAS, The proposal has been approved by the academic dean, the Educational Policies Committee, and the USU Faculty Senate, and

WHEREAS, The proposal has been approved by the President and Provost of Utah State University;

NOW THEREFORE BE IT RESOLVED, That the Utah State University Board of Trustees hereby approve the proposal to transfer the Minor in Business from the Dean's office to the Management Department in the Jon M. Huntsman School of Business' Department of Management and that this proposal be forwarded to the Utah State Board of Regents of the Utah System of Higher Education.

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RESOLUTION APPROVED BY THE BOARD OF TRUSTEES

\_\_\_\_\_  
DATE:

**Program Request - Abbreviated Template**  
**Utah State University**  
**Jon M Huntsman School of Business**  
**1.14.2016**

**Section I: Request**

Utah State University's Jon M Huntsman School of Business has for many years offered a Minor in Business for students with majors outside the School. The School requests that the administrative home of the program be transferred from the Dean's Office to the Management Department, and that the curriculum be streamlined to better meet program objectives.

**Section II: Need**

The Minor in Business has historically been housed in the Dean's Office of the Jon M. Huntsman School of Business. However, by not having a home in an academic department, the program has lacked the academic ownership that other programs with homes in academic units in the school have. The goal of the program is to offer training in core business principles to students with majors outside the School of Business for whom this will enhance their career prospects. As such, program development and administration will be better served if the program is housed in the Management Department of the School.

Given the objective of giving non-business students a broad education in core business functions, the curriculum will also be streamlined. When it was last revised, the curriculum was expanded to give students flexibility. However, in doing so, the curriculum lacked focus on core business functions. Moreover, course prerequisites significantly expanded the number of credits actually needed to complete the minor.

### Section III: Institutional Impact

The proposed changes will have no impact on staffing, course offerings, or course availability. All courses within the program are already offered and represent a subset of the existing curriculum. Ownership of the program by the Management Department and streamlining of the curriculum will make it easier to promote the program which may lead to increased enrolments. Any such increases can be absorbed by existing course offerings.

### Section IV: Finances

No additional resources are required.

### Section V: Program Curriculum

Course Prefix and Number	Title	Credit Hours	Semester
ACCT 2010	Financial Accounting Principles	3	Fall, Spring, Summer
FIN 3200	Financial Management	3	Fall, Spring, Summer
MGT 3500	Fundamentals of Marketing	3	Fall, Spring, Summer
MGT 3110 or MGT 3800	Managing Organizations and People or Leadership	3 2	Fall, Spring, Summer
MGT 3700	Operations Management	2	Fall, Spring, Summer
MIS 2100	Principles of Management Information Systems	3	Fall, Spring, Summer
STAT 2000 or STAT 2300	Statistical Methods or Business Statistics	4	Fall, Spring, Summer
Total Number of Credits		20/21	